

# DIGITAL AND SOCIAL MEDIA ASSETS FOR FUNDRAISING | 2018

## THE SPLENDID TABLE®

### DIGITAL ADS GUIDELINES

300x250



TYPE YOUR STATION (CALL LETTERS):  
**FONT:** BROWN / REGULAR  
(IF NOT AVAILABLE USE ARIAL)  
**SIZE:** NOT SMALLER THAN 20PT  
ALIGN CENTER  
**COLOR:** WHITE

1024x512



TYPE YOUR STATION (CALL LETTERS):  
**FONT:** BROWN / REGULAR  
(IF NOT AVAILABLE USE ARIAL)  
**SIZE:** 40PT / ALIGN CENTER  
**COLOR:** WHITE

885x500



TYPE YOUR STATION (CALL LETTERS):  
**FONT:** BROWN / REGULAR  
(IF NOT AVAILABLE USE ARIAL)  
**SIZE:** 40PT / ALIGN CENTER  
**COLOR:** WHITE